FREE *Perfect Escape* STEMWARE SET ORDER FORM

with pack proofs of purchase from Parliament Lights.

Here's how easy it is to order your 6-piece Perfect Escape Stemware Set:

1. Fill out this original order form completely. Copies of order forms will not be accepted. **Order will be rejected if your signature and birth date are not provided.**
2. Include the appropriate number of Parliament pack proofs of purchase. (See sample at right.) Carton UPC's not accepted. Excess UPC's will not be returned.
3. See chart at right for shipping/handling fees. Include check or money order made payable to: Parliament Lights.
4. Detach this order form and place in the enclosed reply envelope with a check or money order for shipping and handling (no cash, please), plus the correct number of pack UPC's. Check with post office to ensure you've affixed proper postage to the enclosed envelope. Allow 10–12 weeks for delivery.
5. **Offer expires and orders must be received by 2/28/98.**
6. **Limit: One 6-piece Stemware Set per person. One Set of 4 glasses per person.**
7. **Send orders to: Parliament Lights Perfect Escape Stemware Set Offer**
   PO Box 8323
   Dover, DE 19905-8323

VOID

Sample UPC

Indicate which items you are ordering by completing below.

Item	Quantity Ordered	Pack UPC's Per Item	Total Pack UPC's Submitted	Shipping & Handling Req'd
6-Piece Stemware Set	1	125		$4.50
Set of 4 Glasses	1	50		$2.00
Total Pack UPC's				
Shipping and Handling				$

Limit: One 6-piece Stemware Set per person. One Set of 4 glasses per person.

If name and address are different than shown please complete:

Name ____________________

Address ____________________

City __________ State ______ Zip ________

By participating in the offer and signing below, I certify that I am a cigarette smoker 21 years of age or older. I am also willing to receive cigarette coupons and branded incentive items in the mail, subject to applicable state and federal laws.

XXXXXXXXXXXXXXXX

Sample A. Sample
123 Any Street
Anytown, US 12345-6789

Signature (required) X ____________________ Today's Date ___/___/___

Birth Date (required) ___/___/___ Phone (____) ____________

Offer limited to smokers 21 years of age or older. ... valid only in USA. Offer void in Kansas ... Philip Morris and its advertising agencies. Postage ... prohibited at any time by the future from accepting ...

BRE Y

2061140181

FOLD HERE

BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO 23 LONDON KY

POSTAGE WILL BE PAID BY ADDRESSEE

SMOKERS SURVEY
PO BOX 66053
LONDON KY 40742-9960

NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

XXXXXXXXXXXXXXXX

2061140181

Source: https://www.industrydocuments.ucsf.edu/docs/jhcp0003

Manufacturer's Coupon

$2.00 OFF

2 Packs or a Carton of any style Parliament Lights

PASS THIS ALONG TO A FRIEND

We'd like to send you special offers. That's why we asked your friend to share this survey with you. Please take a few minutes to complete and return it to be eligible for additional offers. **This survey is for smokers aged 21 and over.** Thanks for your help!

☐ Mr. ☐ Mrs. ☐ Ms. Phone ______

Name ______

Address ______ Apt ______

City ______ State ______ Zip ______

Forwarding Service Requested

XXXXXXXXXXXXXXXX
Sample A. Sample
123 Any Street
Anytown, US 12345-6789

1. What is your regular brand of cigarettes (the brand you smoke most often)?
______

2. Is your regular brand ...? (Check one) ☐ Regular/King Size ☐ 100's ☐ 120's
3. Is your regular brand ...? (Check one) ☐ Menthol ☐ Non-Menthol
4. Is your regular brand ...? (Check one) ☐ Lowest/Long Tar ☐ Ultra/Extra Low Tar ☐ Light/Mild ☐ Medium ☐ Full Flavor

Signature (required): X ______

Birth Date (required): ___/___/___ Today's Date ___/___/___

Entertaining with style. Parliament's Perfect Escape Stemware Set

FREE with pack proofs of purchase

Recipe for The Perfect Escape

Take one crisp summer afternoon. Stir in a clear blue sky. Mix with the soothing sounds of a calm sea. Sit back. Relax. Enjoy.

It's the perfect way to forget your worries and we have the perfect way to serve it up with Parliament's Perfect Escape Stemware Set.

This beautifully created 6-piece stemware collection includes 4 glasses adorned with a rich blue base and stem, a 40-ounce mouthblown glass pitcher and a hand-sculpted, distinctive cobalt blue tear-drop stirrer for an extra touch of elegance.

Close your eyes and feel the ocean as you hold a cool glass full of exotic fruits. Be swept away in a cloudless sky as you look into the deep blue. An additional set of 4 glasses is yours to create the perfect complement to your own perfect escape.

PARLIAMENT
Lights

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

2061140182

PLEASE
AFFIX
PROPER
POSTAGE
HERE

PROCESSING
PERFECT ESCAPE STEMWARE
ORDERS ONLY!

PARLIAMENT *Perfect Escape* STEMWARE SET
PO BOX 8323
DOVER DE 19905-8323

2061140183

PLD- 4

2061140183

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PARLIAMENT *Perfect Escape* STEMWARE SET

USE THIS ENVELOPE TO HOLD AND MAIL IN PACK PROOFS OF PURCHASE.

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Source: https://www.industrydocuments.ucsf.edu/docs/jhcp0003